

Announcement 03/26/2018

Nutramigen Graphics Change

Mead Johnson is changing the look of the Nutramigen label for all ready-to-feed and powder products. The new labels will enter the market place in approximately late June. There will be no changes in the name, UPC, size, price or reconstituted ounces. The concentrate will have an updated label later in 2018. For full details from Mead Johnson and an example of the new label, please refer to details below. Thank you.

March 19, 2018

To: All State, Territory and Indian Tribal Organization WIC® Programs

Subject: Nutramigen® with Enflora™ LGG® Powders and Nutramigen Liquids Label Graphic Changes

Mead Johnson has been committed to nourishing infants for the best start in life for more than 100 years. As part of this ongoing commitment, I am writing to advise you that in order to better align our product labels, we will be updating our label graphics on our Nutramigen infant and toddler formulas.

This label update does not impact the name, list number, UPC, can/bottle sizes, price, reconstituted fluid ounces or monthly allotments.

Nutramigen is our hypoallergenic infant and toddler formula with an extensively hydrolyzed protein for fast management of colic due to cow's milk allergy. It also includes the probiotic LGG to help support digestive health.

The following SKUs will have their labels updated:

Product	Size/Form
Nutramigen with Enflora LGG	12.6 oz Powder
Nutramigen with Enflora LGG Toddler	12.6 oz Powder
Nutramigen	32 fl oz Ready-To-Use (RTU)
Nutramigen	8 fl oz - 6 pack Ready-to-Use (RTU)
Nutramigen Nursette	2 fl oz - 6 pack Ready-To-Use (RTU)

The newly labeled products will begin shipping approximately late June. Depending on retail inventory, they will likely be on shelf in the mid-July timeframe.

The Nutramigen 13 fl oz concentrate labels will be updated later in 2018.

Additionally, as a courtesy notification, the Nutramigen 8 fl oz RTU bottle will be changing to a new bottle style later in 2018. This will not impact the carton, UPC, price, size or monthly allotments.

We have attached the pdfs of the labels for your reference.

If you have any questions or concerns, please contact Chris Shouse (812) 429-8613, Kathy Decker (812) 429-8758 or Cheryl Cook (812) 429-5789.

Thank you,



J. Michael Milligan
 Director WIC, Infant and Child Nutrition

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Nutramigen® with Enflora™ LGG® is a nutritionally complete hypoallergenic lactose-free formula for newborns and infants who develop cow's milk allergy. It includes the probiotic *Lactobacillus rhamnosus* to help support digestive health.

Nutramigen LGG® is proven^f to manage colic due to cow's milk allergy **fast**—often within 48 hours.

^fStudied before the addition of DHA, ARA and LGG® ingredients

INSTRUCTIONS FOR PREPARATION & USE

Your baby's health depends on carefully following the instructions below.

Proper hygiene, preparation, dilution, use and storage are important when preparing infant formula. Powdered infant formulas are not sterile and should **not** be fed to premature infants or infants who are immunocompromised unless directed and supervised by your baby's doctor. Ask your baby's doctor which formula is appropriate for your baby.

Ask your baby's doctor about the need to use cooled, boiled water for mixing and the need to boil clean utensils, bottles and nipples in water before use.

Clinically researched in over 70 studies

1. Wash hands thoroughly with soap and water before preparing formula.



2. Pour desired amount of water into the bottle. Add powder.



3. Cap bottle and SHAKE WELL.



Use the chart below for correct amounts of water and powder. Use scoop in can to measure powder. Store **DRY** scoop in this can.

To Make**	Water	Powder
2 fl oz bottle	2 fl oz	1 PACKED level scoop (9 g)
4 fl oz bottle	4 fl oz	2 PACKED level scoops (18 g)
8 fl oz bottle	8 fl oz	4 PACKED level scoops (36 g)

**Each scoop adds about 0.2 fl oz to the amount of prepared formula.

WARNING: Do not warm. Warming may limit benefits of LGG® culture. Microwaving formula may cause serious burns to baby.

Failure to follow these instructions could result in severe harm. Once prepared, infant formula can spoil quickly.

Either feed immediately or cover and store in refrigerator at 35-40°F (2-4°C) for no longer than 24 hours. Do not use prepared formula if it is unrefrigerated for more than a total of 2 hours. Do not freeze prepared formula.

After feeding begins, use formula within 1 hour or discard.

Powder Storage: Store cans at room temperature. After opening can, keep tightly covered, store in dry area and use contents within 1 month. Do not freeze powder and avoid excessive heat.

This product does not look or taste like milk or soy formulas. It may separate in the refrigerator. Shake well before feeding.

USE BY DATE ON BOTTOM OF CAN

If you have a question, we are here for you. Call us toll free: 1-800-BABY123, 8 am to 4:30 pm Monday-Saturday, Central Time. Or visit Enfamil.com

AS AN ADDED SAFETY PRECAUTION, PLEASE CHECK THAT "NUTLGG" IS EMBOSSED ON THE BOTTOM OF THIS CAN.

0-12 MONTHS

DHA for BRAIN SUPPORT

FOR COW'S MILK ALLERGY

FAST MANAGEMENT of COLIC[†]

^fLGG® probiotic to help support digestive health
[†]Due to cow's milk allergy

NET WT 12.6 OZ (357 g)



Nutramigen

with Enflora™ LGG®*

HYPOALLERGENIC Infant Formula Powder with Iron

NUTRIENTS (Normal Dilution); per 100 Calories (5 fl oz)

PROTEIN	g	2.8
FAT	g	5.3
CARBOHYDRATE	g	10.3
WATER	g	131
LINOLEIC ACID	mg	860

VITAMINS

A	IU	300
D	IU	50
E	IU	2
K	mcg	9
THIAMIN (B ₁)	mcg	80
RIBOFLAVIN (B ₂)	mcg	90
B ₆	mcg	60
B ₁₂	mcg	0.3
NIACIN	mcg	1000
FOLIC ACID (FOLACIN)	mcg	16
PANTOTHENIC ACID	mcg	500
BIOTIN	mcg	3
C (ASCORBIC ACID)	mg	12
CHOLINE	mg	24
INOSITOL	mg	17

MINERALS

CALCIUM	mg	94
PHOSPHORUS	mg	52
MAGNESIUM	mg	8
IRON	mg	1.8
ZINC	mg	1
MANGANESE	mcg	25
COPPER	mcg	75
IODINE	mcg	15
SELENIUM	mcg	2.8
SODIUM	mg	47
POTASSIUM	mg	110
CHLORIDE	mg	86

INGREDIENTS: CORN SYRUP SOLIDS (48%), VEGETABLE OIL (PALM OLEIN, COCONUT, SOY, AND HIGH OLEIC SUNFLOWER OILS) (26%), CASEIN HYDROLYSATE (MILK) (17%)[‡], MODIFIED CORN STARCH (4%), AND LESS THAN 2%: MORTIERELLA ALPINA OIL[§], CRYPTHECODINIUM COHNII OIL[¶], LACTOBACILLUS RHAMNOSUS[†], CALCIUM CITRATE, CALCIUM PHOSPHATE, POTASSIUM CHLORIDE, POTASSIUM CITRATE, SODIUM CITRATE, CALCIUM HYDROXIDE, MAGNESIUM OXIDE, FERROUS SULFATE, ZINC SULFATE, CUPRIC SULFATE, MANGANESE SULFATE, SODIUM IODIDE, SODIUM SELENITE, CHOLINE CHLORIDE, ASCORBIC ACID, NIACINAMIDE, CALCIUM PANTOTHENATE, VITAMIN D₃, THIAMIN HYDROCHLORIDE, RIBOFLAVIN, VITAMIN B₆ HYDROCHLORIDE, FOLIC ACID, VITAMIN K₁, BIOTIN, VITAMIN B₁₂, INOSITOL, VITAMIN A PALMITATE, VITAMIN E ACETATE, L-CYSTINE, L-TYROSINE, L-TRYPTOPHAN, TAURINE, L-CARNITINE.

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[‡]MODIFIED TO BE BETTER TOLERATED IN MILK-ALLERGIC BABIES

[§]A SOURCE OF ARACHIDONIC ACID (ARA)

[¶]A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

[†]BRANDED AS LGG®, A REGISTERED TRADEMARK OF CHR. HANSEN A/S

Filled by weight, not by volume; some settling may occur.

Makes 87 fl oz

2044608

This exclusive formula is available only from the **Enfamil** brand

