

## **Announcement 06/18/2018**

### **Enfamil is reformulating and adding the word “NeuroPro” to a few products**

The Enfamil Premium Infant and Enfamil Premium Gentlease formulas are being replaced with versions that contain a milk fat globule membrane (MFGM) to help support brain development. MFGM is also an ingredient found in breastmilk. The can sizes of the powder versions of these products are also changing and the new names will be “Enfamil NeuroPro Infant” and “Enfamil NeuroPro Gentlease” accordingly. The new versions of these products have already been added to HANDS. These are non-contract formulas so very few participants are on them.

In October, additionally the Enfamil Enfacare will have the MFGM added and the name will change to “Enfamil Neuropro Enfacare”. The size of the Enfacare will be staying the same however, so the new versions are able to be added to the existing Enfacare subcategory and participants will be able to get either version with their benefits. The label look for the Neuropro products are similar to current ones but have the word Neuropro added to the name. For an example, please see the below attachment.

Thank you!

## Enfamil NeuroPro™ EnfaCare®

- Enriched nutrition\* specially tailored to support growth during premature babies' first year of life
- Clinically proven to help babies born prematurely catch up in growth†
- No artificial flavors, sweeteners or colors
- Has NeuroPro, a fat-protein blend of MFGM & DHA previously found only in breast milk\*
- Expert-recommended amount of Omega-3 DHA
- Vitamins C & E and Selenium to support immune health
- Gentle, easy-to-digest protein blend



**NEW & IMPROVED!**

**22**  
CALORIES/FL OZ

A FAT-PROTEIN BLEND OF MFGM & DHA PREVIOUSLY FOUND ONLY IN BREAST MILK\*

**EnfaCare®**  
For Babies Born Prematurely

Vitamins & Minerals for IMMUNE HEALTH

MFGM & DHA  
**BRAIN BUILDING**  
nutrition inspired by breast milk

Clinically Proven  
**CATCH-UP GROWTH†**

**NON GMO\***

USE BY DATE ON BOTTOM OF CAN

Infant Formula  
Milk-based Powder with Iron

NET WT 12.8 OZ (363 g) ©

### NUTRIENTS

(Normal Dilution); per 100 Calories (4.5 fl oz)

PROTEIN	g	2.8
FAT	g	5.3
CARBOHYDRATE	g	10.4
WATER	g	119
LINOLEIC ACID	mg	780

### VITAMINS

A	IU	450
D	IU	75
E	IU	4
K	mcg	9
THIAMIN (B <sub>1</sub> )	mcg	180
RIBOFLAVIN (B <sub>2</sub> )	mcg	200
B <sub>6</sub>	mcg	67
B <sub>12</sub>	mcg	0.3
NIACIN	mcg	1000
FOLIC ACID (FOLACIN)	mcg	26
PANTOTHENIC ACID	mcg	850
BIOTIN	mcg	6
C (ASCORBIC ACID)	mg	16
CHOLINE	mg	24
INOSITOL	mg	24

### MINERALS

CALCIUM	mg	120
PHOSPHORUS	mg	66
MAGNESIUM	mg	8
IRON	mg	1.8
ZINC	mg	1
MANGANESE	mcg	15
COPPER	mcg	90
IODINE	mcg	21
SELENIUM	mcg	2.8
SODIUM	mg	37
POTASSIUM	mg	105
CHLORIDE	mg	78

**INGREDIENTS:** NONFAT MILK, WHEY PROTEIN CONCENTRATE, CORN SYRUP SOLIDS, LACTOSE, HIGH OLEIC SUNFLOWER OIL, SOY OIL, MEDIUM CHAIN TRIGLYCERIDES (MCT OIL), WHEY PROTEIN-LIPID CONCENTRATE<sup>5</sup>, COCONUT OIL, AND LESS THAN 2%: MORTIERELLA ALPINA OIL<sup>1</sup>, SCHIZOCHYTRIUM SP. OIL<sup>1</sup>, CALCIUM PHOSPHATE, CALCIUM CARBONATE, FERROUS SULFATE, MAGNESIUM PHOSPHATE, ZINC SULFATE, POTASSIUM CHLORIDE, SODIUM CHLORIDE, COPRIC SULFATE, MANGANESE SULFATE, SODIUM SELENITE, POTASSIUM IODIDE, SOY LECITHIN, INOSITOL, VITAMIN A PALMITATE, ASCORBIC ACID, NIACINAMIDE, CALCIUM PANTOTHENATE, THIAMIN HYDROCHLORIDE, RIBOFLAVIN, VITAMIN B<sub>6</sub> HYDROCHLORIDE, VITAMIN D<sub>3</sub>, FOLIC ACID, VITAMIN K<sub>1</sub>, BIOTIN, VITAMIN B<sub>12</sub>, CHOLINE CHLORIDE, VITAMIN E ACETATE, NUCLEOTIDES (CYTIDINE 5'-MONOPHOSPHATE, ADENOSINE 5'-MONOPHOSPHATE, DISODIUM URIDINE 5'-MONOPHOSPHATE, DISODIUM GUANOSINE 5'-MONOPHOSPHATE), TAURINE, L-CARNITINE.

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EVANSVILLE, IN 47721 U.S.A.



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\*A SOURCE OF MFGM (MILK FAT GLOBULE MEMBRANE)

\*A SOURCE OF ARACHIDONIC ACID (ARA)

\*A SOURCE OF DODOSAHEXAENOIC ACID (DHA)

**Filled by weight, not by volume; some settling may occur.**

Makes approx. 82 fl oz

2047952



This exclusive formula is available only from the **Enfamil** brand. THIS FORMULA IS NOT SOLD TO ANY RETAILER AS A STORE BRAND

\*In amounts supported by clinical research. †When used in a program of Enfamil® Premature, Enfamil® EnfaCare® and Enfamil® Infant. Studied before the reformulation of EnfaCare. ‡Ingredients not genetically engineered. Trace amounts of genetically engineered material may be present in the product, such as from manufacturing environments and process sources. For more information, visit [enfamil.com/nomfmo](http://enfamil.com/nomfmo)

Experts agree on the many benefits of breast milk. If you choose to use infant formula, ask your baby's doctor about Enfamil NeuroPro EnfaCare.

### INSTRUCTIONS FOR PREPARATION & USE

**WARNING:** Your baby's health depends on carefully following the instructions below. Use only as directed by a medical professional. Improper hygiene, preparation, dilution, use or storage may result in severe harm. Although this powder is formulated for infants born prematurely, powdered infant formulas are not sterile and should not be fed to premature infants or infants who might have immune problems unless directed and supervised by your baby's doctor. Ask your baby's doctor which formula is appropriate for your baby.

Ask your baby's doctor about the need to use cooled, boiled water for mixing and the need to boil clean utensils, bottles and nipples in water before use.



1 Wash hands thoroughly with soap & water before preparing formula.



2 Pour desired amount of water into the bottle. Add powder.



3 Cap bottle and SHAKE WELL.

Use the chart below for correct amounts of water and powder. Use scoop in can to measure powder. Store **DRY** scoop in this can.

**Failure to follow these instructions could result in severe harm. Once prepared, infant formula can spoil quickly.** Either feed immediately or cover and store in refrigerator at 35-40°F (2-4°C) for no longer than 24 hours. Do not use prepared formula if it is unrefrigerated for more than a total of 2 hours. Do not freeze prepared formula. After feeding begins, use formula within one hour or discard.

**Powder Storage:** Store cans at room temperature. After opening can, keep tightly covered, store in dry area and use contents within 1 month. Do not freeze powder and avoid excessive heat.

TO MAKE**	WATER	POWDER
2 fl oz bottle	2 fl oz	1 unpacked level scoop (9.8 g)
4 fl oz bottle	4 fl oz	2 unpacked level scoops (19.6 g)
8 fl oz bottle	8 fl oz	4 unpacked level scoops (39.2 g)

\*\*Each scoop adds about 0.2 fl oz to the amount of prepared formula.

**WARNING:** Do not use a microwave oven to warm formula. Serious burns may result.