



SPECIAL ARIZONA WIC ALERT

Volume 25, Issue 3

July 2015

NEW Soy-Based Infant Formula Rebate Contract Awarded

On October 1, 2015, the Arizona WIC Program will have a new Infant Formula Rebate Contract for soy-based infant formula.

Enfamil ProSobee soy-based infant formula will no longer be the contracted formula for the Arizona WIC Program. The new contracted provider for soy-based infant formula will be **Gerber**, who manufactures Good Start Soy Formula.

From:	To:
Mead Johnson	Gerber
Enfamil ProSobee	Good Start Soy
	

What Does This Mean?

The Arizona WIC Program will be changing their soy-based infant formula. The minimum stock requirements will be amended October 1, 2015, to:

Product Name	Size	Stock Requirement
Gerber Good Start Soy	12.9 oz. Powder	18 Cans

Note: Similac Advance with Iron will continue to be the contracted formula for the milk-based infant formula; there are no changes in stock requirements for this product.

When Will the Transition Begin?

The transition will begin October 1, 2015; however, program staff will begin to alert WIC participants of the changes in August. All October food instruments will be produced according to the infant's needs. Please sell the participant the infant formula indicated on their WIC food instrument.

(Continued on next page)



Arizona Department of Health Services
Bureau of Nutrition and Physical Activity
150 North 18th Avenue, Suite 310
Phoenix, Arizona 85007



Phone: 1-866-737-3935

Website: www.azwic.gov/vendors

Is My Store Required to Have Both Formulas on the Shelf During October?

As a courtesy to your customers, it is *suggested* that you keep both types of soy infant formulas in stock for the month October. Please remember that participants have 30 days to use their food instruments. For example, if a food instrument with Enfamil ProSobee is issued on September 15, the participant has until October 15 to use it in your store.

Beginning October 1, 2015, you will be required to keep the minimum stock requirements for Similac Advance with Iron **AND** Gerber Good Start Soy.

If you do not have the formula listed on the participant's food instrument or you do not have enough to fill the prescription, *you will need to send the customer to another authorized Vendor.*

What Do I Do if I Have Additional Questions or Concerns?

The Arizona WIC Program is working hard to make this a smooth transition for you, our participants, and Local Agencies. If you have any questions or concerns regarding the formula change or you would like technical assistance, you may call toll-free to any member of the Vendor Management Team at **1-866-737-3935**.

A Change To Cash Value Benefits

Effective October 1, 2015, the Arizona WIC Program will begin to issue Cash Value Benefits (food instruments) in increments of \$5.50 and \$8.00 to ensure that all participants receive their full monthly benefit.

As a result of the soy infant formula and Cash Value Benefit changes, the following sections of the Arizona WIC Program Vendor Manual will be updated (replacement sections are enclosed) effective October 1, 2015:

- **Section 2 – Foods:** Updated to include the new rebate soy-based infant formula and required stock.
- **Section 3 – Food Instruments:** Updated to reflect the increase of Cash Value Benefits for women.

The above-mentioned sections supersede any previous sections of the Arizona WIC Program Vendor Manual. Please review and share with all staff who handle WIC transactions.