



ARIZONA WIC ALERT

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FORMULA MANUFACTURER CHANGE

The Arizona WIC Program has been notified by Abbott Laboratories (Abbott) that it will be making changes to its infant formula which includes packaging, can size for powder and new names for certain formulas. **Abbott has assured the Program that the cost and the UPC will not change.** Attached, for your convenience, is a flyer that contains the affected formulas that will be appearing on store shelves in **late May/early June 2010**. The flyer shows the formula in old and new packaging, changes that accompany the product, and the food instrument description. Further changes will happen in July; additional information will be provided as it is received.

The formulas that will be affected include:

Appearing on stores shelves late May/early June 2010:	Additional changes appearing on store shelves July 2010:
Similac Advance Similac Isomil Advance = Similac Sensitive Isomil Soy Similac Sensitive = Similac Sensitive for Fussiness & Gas (Powder only) Similac Sensitive R.S. = Similac Sensitive for Spit Up	Similac Isomil DF Similac Alimentum Similac NeoSure Similac Sensitive (13 ounce concentrate, 32 ounce and 8 ounce Ready to use)

To assist in this transition, the Arizona WIC Program will:

- Identify both the old size/packaging and new size/packaging on WIC food instruments
- **Allow the WIC customer to combine the products specified on the food instrument, for example:**
 - *The food instrument states four (4) cans of Similac Advance, the customer may buy two (2) old and two (2) new cans or any other combination to equal the maximum quantity of four (4) cans.*

In addition, both the old and new packaging sizes will count toward meeting the minimum stock requirements. There will be no change in the minimum stock requirements for infant formula.

If you have any questions regarding this change, please contact any member of the Arizona WIC Program staff at 1-866-737-3935.



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ABBOTT FORMULA CHANGES APPEARING ON STORE SHELVES LATE MAY/EARLY JUNE 2010

Old Labeling	New Packaging	Description of Changes	Food Instrument Description
		<ul style="list-style-type: none"> • Same Name Similac Advance EarlyShield • New Label (all sizes 13 ounce concentrate, 32 ounce and 8 ounce Ready to Use and powder) • New can size 12.4 ounce powder • Available sizes 13 ounce concentrate, 32 ounce and 8 ounce Ready to Use 	<p>ⓧ CAN (12.9 OZ AND/OR 12.4 OZ EACH) POWDERED SIMILAC ADVANCE EARLYSHIELD</p> <p>(ⓧ=Number of cans)</p>
		<ul style="list-style-type: none"> • New Name: Similac Sensitive Isomil Soy • New Label (all sizes 13 ounce concentrate, 32 ounce and 8 ounce Ready to Use and powder) • Includes EarlyShield symbol • New Can Size 12.4 powder 	<p>ⓧ CAN (12.9 OZ AND/OR 12.4 OZ EACH) POWDERED SIMILAC ISOMIL ADVANCE AND/OR SIMILAC SENSITIVE ISOMIL SOY</p> <p>(ⓧ = Number of cans)</p>
		<ul style="list-style-type: none"> • New Name: Similac Sensitive for Fussiness & Gas • New Label (Powder Only) • Includes EarlyShield symbol • New Can Size 12.6 ounce powder 	<p>ⓧ CAN (12.9 OZ AND/OR 12.6 OZ EACH) POWDERED SIMILAC SENSITIVE AND/OR SIMILAC SENSITIVE FOR FUSSINESS & GAS</p> <p>(ⓧ = Number of cans)</p>
 <p>Only label available</p>	 <p>Only label available</p>	<ul style="list-style-type: none"> • New Name: Similac Sensitive for Spit Up • New Label (all sizes: 32 ounce Ready to Use and powder) • New Can Size 12.3 ounce 	<p>ⓧ CAN (12.9 OZ AND/OR 12.3 OZ EACH) POWDERED SIMILAC SENSITIVE R.S. AND/OR SIMILAC SENSITIVE FOR SPIT UP</p> <p>(ⓧ = Number of cans)</p>

Note: More information will be provided regarding the July changes as they are received.