

Ranking	Answer Options	Response Percent	Response Count
#1	Scope/Magnitude of the Problem How many people across Arizona are affected by the health issue?	67.1%	173
#2	Severity/Morbidity/Mortality Does the health issue result in death, disability, or ongoing illness?	65.9%	170
#3	Potential to Impact - Winnable Battle What resources (funding, workforce, programs, etc.) are available to address the health issue? Can progress be made on the health issue within five years? Could addressing the health issue also address other problems at the same time?	62.4%	161
#4	Cost-Effectiveness What is the cost of not addressing the health issue? For example, how does it impact health care costs or Medicaid costs? How much money can be saved by addressing the problem? Does the money put into a solution reduce costs enough to make the solution worthwhile? What's the value of addressing the health issue?	53.1%	137
#5	Quality of Life How does the health issue impact daily living activities? How does it impact usual activities, such as work, self-care, or recreation?	49.2%	127
#6	Disparities How are groups of people affected differently by the health issue? Are some groups of people more likely to be affected by the health issue than others? How significant are the differences? Types of disparities can include but are not limited to racial and ethnic groups, geographic location, age, gender, income, education, etc.	45.0%	116
#7	Evidence-based Models Exist Are evidence-based models relevant to cultural and geographic differences? For example, will they work in rural as well as urban communities?	43.0%	111
#8	Community Readiness/Interest in Solving What's the degree of public support and/or interest in working on the health issue?	40.7%	105
#9	Arizona Ranking below the U.S. Data Is Arizona doing better or worse than the U.S.? How much better or worse are we doing compared to the nation?	29.1%	75
#10	Political Feasibility Is there enough support from elected officials or other policymakers to help move a strategy to implementation?	18.2%	47
#11	Trend Direction Has the health issue been getting better or worse over time?	17.1%	44
<i># of individuals who answered survey questions</i>			258