



FOR IMMEDIATE RELEASE – October 26, 2012
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Program Celebrates HEART Safe Communities

A new ADHS program to protect Arizonans after a cardiac arrest has already saved one life. On Monday, ADHS will announce the first participants in the “HEART Safe” program, which recognizes businesses and community groups for creating safer places for people to visit, work and worship. To qualify the groups must have a plan in place to respond to a cardiac arrest. Those action plans, which include Cardio Pulmonary Resuscitation (CPR) and the use of an Automated External Defibrillator (AED), can make a life or death difference to the person who suffers cardiac arrest.

What: “HEART Safe” Recognition Ceremony

When: 11 a.m., Monday, October 29, 2012

Where: State Laboratory Igloo
250 N. 17th Ave
Phoenix, AZ

Who: Dr. Ben Bobrow, ADHS Bureau of EMS and Trauma Systems Medical Director
Rescuers and Award Recipients from Phoenix-Mesa-Gateway Airport, all ASU
Campuses, SRP, the Arizona Supreme Court, 3 TV and La Casa De Cristo Lutheran
Church in Scottsdale

“HEART Safe” is part of the ADHS Save Heart’s in Arizona Registry and Education (SHARE) Program run by the Bureau of EMS and Trauma Systems. The two-year designation requires the business or community group to have:

- A written plan for responding to a cardiac arrest
- Offer CPR/AED (hands-only or conventional CPR) training and have trained at least 50% of staff
- Have an AED on site and registered with the SHARE Program and maintained according to manufacturer's guidelines.

SHARE promotes a comprehensive, standardized system of out-of-hospital cardiac arrest care throughout the state encompassing all "links" in the "chain of survival" including bystander response, emergency medical dispatcher CPR instruction, Emergency Medical Services provider resuscitation, and standardized care at hospitals. SHARE also seeks to support survivors of out-of-hospital cardiac arrest by providing them with helpful resources.

For more information or to register your AED(s) and apply for the HEART Safe Recognition, go to www.azshare.gov.

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