National Prevention Week will take place May 20-26, 2012 and this year’s theme is We are the ones. How are you taking action?

National Prevention Week kicks off near the start of summer and is the perfect time for communities to come together and rally around prevention. Summer is a season filled with celebrations and recreational activities that can potentially be linked to substance use and abuse, such as graduation parties, proms, weddings, boating, and camping excursions.

National Prevention Week is also timed to allow schools to take part in a prevention-themed event before the school year ends, raising awareness in students of all ages. The percentages of marijuana, cigarette and alcohol initiates among youth increase between spring (April and May) and summer (June and July) and the timing of National Prevention Week will help to raise awareness in youth at this crucial time of year.

Learn how you can get your community involved by visiting: http://www.samhsa.gov/preventionweek/