

eWIC Update

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eWIC vs SNAP EBT

- SNAP EBT
 - Dollar-based benefit provided to each person
 - Approved items are managed by the vendors at the cash registers
- eWIC
 - Quantity-based benefit program that is provided to each family
 - Approved items are managed by ADHS

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eWIC Grant Award

- Received eWIC planning grant on August 9, 2011
- Grant will be used to hire a Planning Contractor
 - In the middle of procurement process
 - Planning will take at least one year after the contract is executed

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Planning Contractor

- Planning contractor will
 - Evaluate offline, online, and hybrid technologies
 - Cost/Benefit Analysis
 - Equipment and telecommunication requirements
 - Provide additional training and education to vendors and local agencies
 - Help determine the timeline for implementation



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eWIC Transaction Process

- eWIC works differently than SNAP at the registers
 - WIC will create an approved list of products that the participants can buy.
 - Validation takes place at the registers to make sure items being purchased are on the approved product list.



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eWIC Benefits

- Eliminate the need for check printers
- Participants no longer have to buy every item on a food instrument
- Able to obtain data on what participants are buying
- Families are able to maximize their benefits (i.e. 36 oz + 36 oz = 72 oz of cereal)

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Vendors

- Working with chain stores to obtain brand names of WIC approved foods and contacts
- Working with manufacturers to obtain item information for the APL



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eWIC Impact on Local Agencies

- Evaluate equipment needs
- Telecommunication requirements
- Effects on clinic workflow
- Policy changes

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