

HEY!  
WHAT ABOUT ME?



**SuperSibs!**

Spring 2010

SuperSibs! Quarterly e-News

Volume 2 Issue 1

## Quick Links

- [Our Website](#)
- [The Sib Spot](#)
- [For Parents](#)
- [For Med/Psych Professionals](#)
- [For Educators](#)
- [SibBuzz Newsletters](#)
- [How You Can Help](#)
- [Volunteer Opportunities](#)
- [UPDATE YOUR INFORMATION](#)



## Promotions from our Partners

In honor of National Sibling Day on April 10th, **The Best Salon and Spa** in Buffalo Grove, Illinois is offering a **TEAL Hair Extensions**



**Fundraiser** to support *SuperSibs!* throughout the month of April! Extensions are \$10. \$4 of each purchase will be donated

## A Note from *SuperSibs!* Director of Development

Dear *SuperSibs!* Families, Donors, Professionals, Volunteers and New Friends,

You asked...we listened....*Sib!*CARES...Creating Awareness Raising Essential Support for *SuperSibs!* Increasingly, *SuperSibs!* families and friends are asking, "What can we do to help?". In response, we have created an entire new program, just to answer that question. You have given us a multitude of great ideas including Team *SuperSibs!*, Sib Stuff Sales, Friend-Raisers and Sips for Sibs!

We want to share with you all these great ideas and inspire you to host an event of your own. Check out our *Sib!*CARES features throughout this newsletter to give you more ideas and look for upcoming communications later this month, when we launch the *Sib!* CARES program.

You can even create your own *SuperSibs!* *Sib!*CARES website, set your fundraising goal and get started today!

Explore the hyperlinks in this newsletter, check [our website](#) and [Facebook updates](#), share this newsletter with your circle of friends, and [let us know YOUR thoughts](#). We're all in this together.... here with you and for you.

Take care,

*Suzanne*

Suzanne Skala

Director of Development



## 31 Hospitals *SuperSibs!* Certified Sibling STAR Partners

*SuperSibs!* is honoring professionals and hospitals in the pediatric oncology community who have made a difference in the lives of the often forgotten brothers and sisters of children with cancer. In January 2010, **31 hospitals across the U.S. became *SuperSibs!* Certified Sibling STAR Partners** for their commitment to changing the culture of oncology care to include total family healing and implementing sibling support programs. ***SuperSibs!* also recognized 6 additional professionals/hospitals for their dedication to sibling support.**



*"This program, sponsored by SuperSibs! and funded by a grant from The Lance*

to *SuperSibs!* Visit [www.bestsalonandspa.com](http://www.bestsalonandspa.com) for more information.



**Arbonne Representative Lindy Rosenson will donate a portion of your Arbonne purchase to *SuperSibs!* in your honor.** Safe, Pure, Beneficial. Arbonne products are botanically based, healing and comforting for your whole family. Detoxify, soothe and restore health and wellness to your loved ones while donating to your favorite cause - *SuperSibs!* Visit [Lindy's Arbonne website](#) for more information and to place and order.

If your business is interested in partnering with *SuperSibs!* for a promotion, contact Amanda at [aqoetz@supersibs.org](mailto:aqoetz@supersibs.org)

### NEW For Myeloma Families - The Leukemia & Lymphoma Society's Co-Pay Assistance Program

As of February 1, 2010, eligible **myeloma** patients are now be able to receive up to \$10,000 in support to help offset the costs of prescription drug co-pays and other insurance-related expenses.

Healthcare professionals may submit patient applications easily online through the established link to the Co-Pay webpage [www.LLS.org/copay](http://www.LLS.org/copay). Applications can also be submitted on the toll-free line with a Co-Pay specialist. Eligibility will be determined by medical and financial need.

**For more information on this and other LLS Co-Pay Assistance Program disease funds, please call 877-557-2672 or visit [www.LLS.org/copay](http://www.LLS.org/copay).**

### Mission Moments:

We receive amazing letters, photos and artwork every day from *SuperSibs!* children and their families. This is why we do what we do. Below are just a few precious selections from our January - March 2010 mail:

*Armstrong Foundation, affords medical and psychosocial professionals in the oncology community the unique opportunity to be recognized for our work in further promoting total family healing. Whether we offer basic sibling support information or more intensive therapeutic interventions, we can all benefit from participating in this Certification and Recognition process."*

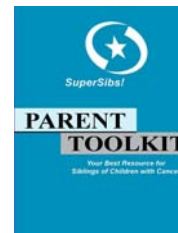
Sue Kinney-Wieland, MSW  
Social Work, Nebraska Medical Center

For more information on our Sibling STAR Certification Program, contact Sandi Ring at [sring@supersibs.org](mailto:sring@supersibs.org).

## What's NEW on [www.supersibs.org](http://www.supersibs.org)?

### New Parent Toolkit

In February 2010, our new Parent Toolkit was finalized and is now being sent to parents in their welcome kits. We encourage you to [check it out online!](#)



### Newsletters

At the end of March, we sent out our **SibBuzz and SibSpeak Newsletters** as well as our **Parent Newsletter**. [Check out all 7 versions on our website!](#)

### Find A Sib Camp

Start planning for summer now! Our "[Find A Sib Camp](#)" page has become increasingly popular and is always being updated with new camp information. If there's a sibling camp near you not listed, let us know! PS- Don't forget we have a special "[Find A Sib Camp](#)" page just for bereaved siblingspage just for bereaved siblings

## Register NOW for Quiet Heroes 2010



**Saturday, May 8, 2010**

*Honoring Mothers of Children with Cancer*

*Refreshments & Silent Auction - 10:30 a.m. to 12:00 p.m.  
Luncheon, Program & Live Auction - 12:00 p.m. to 2:00 p.m.*

**[Westin O'Hare](#)**  
6100 N. River Road,  
Rosemont, Illinois



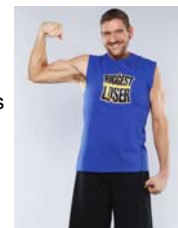
### - Mistress of Ceremonies - Zoraida Sambolin

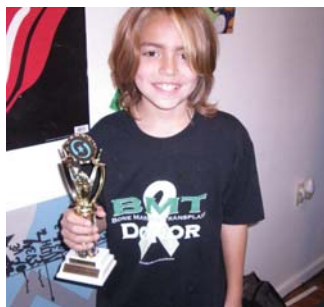
Zoraida Sambolin is the co-anchor of the weekend edition of *NBC5 News Today*. In addition, she is morning news anchor at *NBC5 Chicago* as well as, host of *Weekend Connection*, a new program airing 8:30 Sunday mornings.

### - Special Guest Speaker - Rudy Pauls

SuperSib Rudy Pauls, was the runner-up in season 8 of NBC's *The Biggest Loser*. His sibling journey and battle with weight began in his young teenage years with his sister's cancer diagnosis. Rudy's story of healing and family is inspirational.

### Attention SuperSibs! Moms...





#### **EMAIL FROM A SUPERSIB MOM**

Dear *SuperSibs!*

Thanks for EVERYTHING you do. My daughter is now off treatment (for leukemia). I can't express in words how grateful I was that there WAS an organization for my SON; I also can't express how much it meant to him. It has been great knowing that there is an organization out there that concretely acknowledges that the SIBLINGS are important and offers them care and support.

It really brought joy to MY heart whenever I saw (and continue to see) *SuperSibs!* mailings for my son. It helped anchor him.

Most importantly, reading information from *SuperSibs!* reinforced the importance of spending time with my son to allow him to talk about how he was feeling. I think the time I spent with him really helped him a lot AND it helped me feel like I could be a good mother to BOTH my children. It gave me a routine time of day to absolutely make him a priority, so he knew he wasn't forgotten and that he was important, too.

Thanks for everything you do.  
Pam S., SuperSib Mom  
Washington D.C.

Be our complimentary guests as we pamper, honor and replenish YOU...our *SuperSibs!* Moms on the Saturday of Mother's Day weekend.

For more information and or to register, visit [Tribute To Our Quiet Heroes on www.supersibs.org](http://Tribute To Our Quiet Heroes on www.supersibs.org) or call us at (847) 705-7427. We hope to see you there!

### Are You In? Team *SuperSibs!* 2010!



Whether you are a beginner or an experienced walker/runner, we welcome all levels of athletes to join Team *SuperSibs!* With our outstanding coaching and team support, we promise every individual will cross the finish line!



Members of Team *SuperSibs!* will meet the challenge of walking or running a half marathon on **Sunday, August 1, 2010**. Register now at [www.supersibs.org](http://www.supersibs.org) to become part of an amazing team!! Help us rock 'n' roll all the way to the finish line.....Live music every mile!

#### **Join Team *SuperSibs!* and Receive:**

- Specialized 13 week training program designed by our certified marathon coach
- Resources and tools to help you raise and exceed your \$500 fundraising goal.
- Your own personal web page to fundraise and connect with family and friends.
- The support of being part of an amazing team.
- Weekly inspirational communications from our coach.
- Scheduled team trainings in the Chicagoland area led by our certified coach.
- A Team *SuperSibs!* singlet to wear on race day.
- Encouraging and helpful tips on fundraising and nutrition.

#### **Virtual Team *SuperSibs!*:**

Not able to participate in the half marathon in Chicago on August 1st, but would like to support *SuperSibs!*? Don't worry! Participate in any race, any time, anywhere and be part of Virtual Team *SuperSibs!*. For more information, email Jennifer at [jkrizmanich@supersibs.org](mailto:jkrizmanich@supersibs.org).

### You asked... we listened... Coming April 2010: *Sib!*CARES



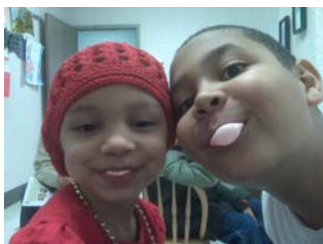
Thanks for asking how you can help *SuperSibs!* raise awareness, support and funding in your community on behalf of our organization. Many special friends of *SuperSibs!* have hosted their own events and have made a tremendous difference in the lives of children and teens whose

brothers and sisters have cancer. We want to share what they have done to help you find exciting ways to support *SuperSibs!*.

**Sib!**CARES was created as an inspirational program to help you to **Create Awareness** and **Raise Essential Support** for children and teens that need your help.

#### ***Sib!*CARES Spotlights:**

A shout out goes out to **Lake Zurich Middle School South** in Lake Zurich, Illinois! The



### EMAIL FROM A SUPERSIB TEEN

Dear *SuperSibs!*,

I really enjoyed the "Hey, What About Me?" book, because that's how I felt at first when my brother was diagnosed with cancer. It's hard enough being a teenager, but for *SuperSibs!* it makes for one heck of a challenge. The book made me feel that I am special, too. I know my parents love me very much. It is a very good book, and I think every SuperSib would benefit from it. I also love the poster that was sent to me with my name on it. Little things like that help me out a lot. Keep up the good work *SuperSibs!*

Your friend,  
SuperSib Cate, age 15  
Ontario, Canada

If you have a photo you'd like to send us email it to Amanda at [agoetz@supersibs.org](mailto:agoetz@supersibs.org)

### In-Kind Donation Thank You

We would like to send our gratitude to the following businesses/groups who have made an In-Kind Donation of goods to *SuperSibs!* in the past 3 months:

**MeadWestvaco Corporation**  
Richmond, VA

[www.meadwestvaco.com](http://www.meadwestvaco.com)

\* Donated envelopes for *SuperSibs!* Comfort & Care Program

**Waist Up Imprinted Sportswear**  
Palatine, IL

[www.waistup.com](http://www.waistup.com)

\* Donated labels for Quilt Hug blankets

**Beth Israel Temple Youth**

\* Donated SmileCards

students read Jordan Sonnenblick's book *Drums, Girls and Dangerous Pie* as part of their "One Book, One School" initiative and turned it into a fundraising opportunity for *SuperSibs!* The students were able to raise \$5,000 on behalf of *SuperSibs!* by selling T-shirts, similar to the one pictured on the cover of the book, and a school charity volleyball tournament. Great job Lake Zurich Middle School South!

Another shout out goes to Nikki and Steve of [Alcan Packaging](#), who organized a Jeans Day event at their office and raised over \$500 for *SuperSibs!* Encourage your company to sponsor a jeans day. Employees donate \$5 (or more!) to *SuperSibs!* and are allowed to wear blue jeans to work on Friday. If you're thinking of having a jeans day at your office, contact Jennifer at [jkrizmanich@supersibs.org](mailto:jkrizmanich@supersibs.org). She will be happy to send you more information on this and other ways to support *SuperSibs!*

## Our Fabulous Volunteers

We would like to thank the companies, groups and new individuals who have donated their time to *SuperSibs!* in the last few months working on trophies, filing, bereavement kits, scholarship essay review, welcome kits, etc. We couldn't do without you!

Samme van Kollenburg (*Fremd High School VIKES Program*)

Keenan Mahoney (*Fremd High School VIKES Program*)

Rolling Meadows High School Freshman

Ellie Gross

Michaele Skowron

Michael Atienza

Kim Tyk

Kristi Ruiz

Sarah Losh

Lori Pop

Julie Flannery

[First Union Rail](#) Employees (pictured)

[Kohl's](#) Employees



### Corporate/Organization Volunteer Opportunities

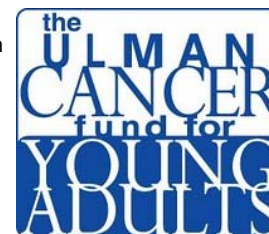
If your corporate or organization is interested in volunteering at *SuperSibs!* or doing a volunteer project, email Beth at [bgauthier@supersibs.org](mailto:bgauthier@supersibs.org) to arrange for the best volunteer experience for you, your friends or colleagues. Or call us at 847-705-7427 to discuss [volunteer opportunities](#). Your efforts will make a difference!

## The Ulman Cancer Fund for Young Adults 2010-2011 College Scholarship Program - FOR SIBLINGS!

We encourage *SuperSibs!* to check out scholarship opportunities from **The Ulman Cancer Fund**. The Ulman Cancer Fund for Young Adults is committed to helping young adults continue their education after being affected by cancer through their own diagnosis or the diagnosis of a loved one (including a sibling).

[Check out their website for their 2010-2011 Scholarships for siblings.](#)

Note: Scholarship Applications for The Ulman Cancer Fund are due to their office by May 3, 2010.



[www.ulmancancerfund.org](http://www.ulmancancerfund.org)

## Friends of Jaclyn Foundation's New Sibling Program



*SuperSibs!* sends our kudos to the [Friends of Jaclyn Foundation](#)'s new Adopt-a-Child program for siblings of children with pediatric brain cancer. The program, called "Safe on the Sidelines," matches a sibling with a college or high school sports team

### Highland Park Junior Women's Club

\* Donated SmileCards

## Contact Us - We love hearing from YOU!

#### SuperSibs!

5005 Newport Drive, Suite 502  
Rolling Meadows, IL 60008  
Toll Free: 866-444-SIBS (7427)  
Illinois: 847-705-7427  
Fax: 847-776-7084  
Email: [info@supersibs.org](mailto:info@supersibs.org)  
Website: [www.supersibs.org](http://www.supersibs.org)

**based on geographic location.** Once the team and sibling have been matched, there is a ceremonial adoption. **The sibling becomes the guest of honor at games and receives supportive text messages, emails and phone calls.** The result of this connection is mutual respect, support, friendship and love.

#### SuperSibs! Families:

For more information on this great program and how your sib can get involved, [fill out this FOJ online form.](#)

#### SuperSibs! Supporters:

If you are a coach or a team member interested in adopting a sibling, [fill out this FOJ online form.](#)

## Use GoodSearch & GoodShop for your Online Searching & Shopping!



Are you registered? Use [www.GoodSearch.com](http://www.GoodSearch.com) for all your web searches and **SuperSibs! receives a penny every time you do a search...** and these pennies add up to thousands!

For your online shopping, go to [GoodShop](http://GoodShop) where **hundreds of stores will donate up to 30% of your purchase dollars to SuperSibs!** Go to [www.GoodShop.com](http://www.GoodShop.com) and enter **SuperSibs! as your designated cause.** As you're shopping and searching, you'll be supporting siblings!

Email Marketing by

