

December 2007

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CIS Cancer Bulletin

National Cancer Institute's **CANCER INFORMATION SERVICE**

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The National Cancer Institute's (NCI) Cancer Information Service (CIS) educates the public about cancer prevention, risk factors, symptoms, diagnosis, treatment, and research.

- CIS specialists provide the latest, most accurate information about cancer by telephone, TTY, instant messaging, and e-mail.
- The CIS operates the NCI's Smoking Quitline (1-877-44U-QUIT).
- Through its Partnership Program, the CIS works with established national, regional, and state organizations to reach those most in need of cancer information.
- The CIS takes part in health communications research to find new and better ways to educate people about health.

For information and publications, call 1-800-4-CANCER (1-800-422-6237) or visit <http://www.cancer.gov>.

NCI Press Releases / Newscenter Items

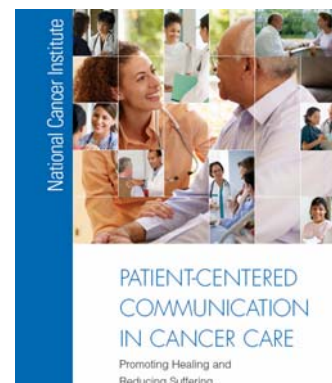
Available at <http://www.cancer.gov/newscenter/>.

- More Accurate Method of Estimating Invasive Breast Cancer Risk in African American Women Developed (11/27/07)
- NCI Researchers Identify Novel Mechanism for Spread of Sarcoma Tumors (11/25/07)
- NCI Researchers Uncover Unusual Association Between Cell Survival Proteins and Ovarian Cancer Aggressiveness (11/15/07)
- New Molecular Imaging Compound Pinpoints Cancer Spread in Mice (11/01/07)

NCI Publications of Interest

Available from the Publications Ordering Service at <http://www.cancer.gov/publications> or by calling 1-800-4-CANCER.

- Genetic Testing: What It Means For Your Health and Your Family's Health
- HIV/AIDS Research at the NCI: A Record of Sustained Excellence
- *Patient-Centered Communication in Cancer Care: Promoting Healing & Reducing Suffering* is a new title commissioned by the Division of Cancer Control and Population Sciences at NCI. Also available directly at <http://outcomes.cancer.gov/areas/pcc/communication/monograph.html>.



NCI Fact Sheet Collection

New, revised and reviewed titles.

Available at <http://www.cancer.gov/cancertopics/factsheet/>.

- Donations to the National Cancer Institute: Questions and Answers (FS 1.12, 10/24/07)

Other Publications of Interest

- FDA Approves Nexavar for Patients with Inoperable Liver Cancer (11/19/07)
<http://www.fda.gov/bbs/topics/NEWS/2007/NEW01748.html>
- FDA Approves Tasigna for Treatment of Philadelphia Chromosome Positive Chronic Myeloid Leukemia (10/30/07)
<http://www.fda.gov/bbs/topics/NEWS/2007/NEW01734.html>
- FDA approves Ixempra (ixabepilone) for advanced breast cancer patients (10/22/07)
<http://www.fda.gov/bbs/topics/NEWS/2007/NEW01732.html>



From the Centers for Disease Control and Prevention, a recently updated Web site provides some interesting links to cancer resources. Features at the “Cancer Prevention and Control” home page include, among other tools, a link to the Global Cancer Atlas Online. This interactive atlas provides color maps, graphics, and charts on cancer around the world, as well as data on prevention strategies and cancer risk factors. See this resource and others at <http://www.cdc.gov/cancer/>.

The National Library of Medicine has launched a new resource focused on dietary supplements, a database with information from the labels of over 2,000 brands of dietary supplements in the marketplace. Called the Dietary Supplements Labels Data, it covers vitamins, minerals, herbs or other botanicals, amino acids, and other specialty supplements, and is designed to help both the general public and health care providers find information about ingredients, dosages, warnings and other pertinent information. Find it at <http://dietarysupplements.nlm.nih.gov>.



Dietary Supplements Labels Database
brands, ingredients, and references

Cancer therapies save and prolong many lives, but eradicating tumors is only one part of cancer care. The emotional, social and practical problems that accompany a diagnosis of cancer need to be proactively addressed by health care providers, according to a new report by the Institute of Medicine (IOM). *Cancer Care for the Whole Patient - Meeting Psychosocial Health Needs* calls for a new standard of cancer care in which providers would systematically screen for problems, connect patients with providers who can help, and provide follow-up. The *NCI Cancer Bulletin* published a recent article about the IOM report under their “Community Update” column; see http://www.cancer.gov/ncicancerbulletin/NCI_Cancer_Bulletin_110607/page10.



The Institute of Medicine has materials about the report and a link for purchasing it at <http://www.iom.edu/CMS/3809/34252/47228.aspx>.



National Funding Opportunities

NIH Partners in Research Program (R03)

Request for Applications (RFA) Number: RFA-OD-07-001

Letters of Intent Receipt Date: December 12, 2007

Application Submission/Receipt Date: January 11, 2008

Purpose. The purpose of the NIH Partners in Research program is to support two-year pilot and/or feasibility research studies of innovative activities designed to improve public understanding of biomedical and behavioral science, develop strategies for promoting collaboration between scientists and the community to improve the health of the public, and to identify the conditions (e.g., settings and approaches) that will enhance the effectiveness of such activities.

Mechanism of Support. This Funding Opportunity Announcement (FOA) will utilize the NIH Small Grant (R03) award mechanism.

NIH News release: <http://www.nih.gov/news/pr/oct2007/od-23.htm>

NIH Grants page: <http://grants.nih.gov/grants/guide/rfa-files/RFA-OD-07-001.html>.

Understanding and Promoting Health Literacy

(R21): Program Announcement (PA) Number: PAR-07-018

(R03): Program Announcement (PA) Number: PAR-07-019

(R01): Program Announcement (PA) Number: PAR-07-020

Letters of Intent Receipt Date: December 24, 2007

Application Submission/Receipt Date: January 24, 2008

Purpose. The ultimate goal of these program announcements is to encourage empirical research on health literacy concepts, theory and interventions as these relate to the U.S. Department of Health and Human Services' public health priorities that are outlined in its HealthierUS and Healthy People 2010 initiatives. Health literacy is defined as the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions.

Mechanism of Support. These Funding Opportunity Announcements (FOAs) will utilize three different grant mechanisms and run in parallel with the other FOAs of identical scientific scope:

PAR-07-018: solicits applications under the R21 grant mechanism

PAR-07-019: solicits applications under the R03 grant mechanism

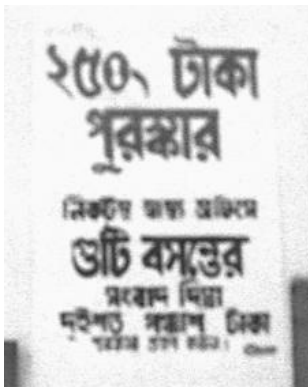
PAR-07-020: solicits applications under the R01 grant mechanism

Full details provided for each FOA at:

PAR-07-018: <http://grants.nih.gov/grants/guide/pa-files/PAR-07-018.html>.

PAR-07-019: <http://grants.nih.gov/grants/guide/pa-files/PAR-07-019.html>.

PAR-07-020: <http://grants.nih.gov/grants/guide/pa-files/PAR-07-020.html>.



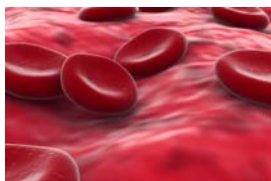
A historical example of health literacy from the CDC: A poster in Bangladesh, circa 1975, that displayed the message of a reward of 250 Taka paid for reporting a confirmed smallpox case. The last known case of naturally occurring smallpox, a young girl named Rahima Banu, was reported by an 8 year old girl, who was paid her 250 Taka reward. All rewards were handed out in a public place.

Funding opportunities are listed one time only.

We can provide listings published in previous newsletters upon request.

National Health Observances

The National Health Observances calendar comes from the National Health Information Center Web site: <http://www.healthfinder.gov/library/nho/nho.asp?year=2007>.



December cancer-related observances:

National Aplastic Anemia and MDS Awareness Week (December 1-7)

Looking forward to January observances:

Cervical Health Awareness Month
Thyroid Awareness Month

National Events of Interest

National Cancer Institute's Office of Advocacy Relations Teleconference: Cancer Survivorship Research: A Dialogue with Advocates, Survivors, and Caregivers
~ NEW ~

Sponsor: NCI Office of Advocacy Relations

Date/Time: December 11; 1– 2 PM (Eastern time)

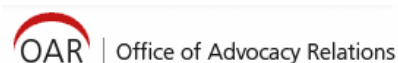
USA toll-free: 1-800-857-6584 Passcode: OCS

Toll-free playback: 1-800-253-1052 until 1/11/2008

Registration: Free. No registration is required.

Summary: The Office of Cancer Survivorship (OCS) conducts and supports research that both examines and addresses the long and short-term physical, psychological, social, and economic effects of cancer and its treatment among pediatric and adult survivors of cancer and their families. To learn about OCS and vital areas in cancer survivorship research join this toll-free teleconference.

For more information about the teleconferences, see <http://dccps.nci.nih.gov/ocs>.



25th Annual Behavioral Risk Factor Surveillance System (BRFSS) Conference – Call for Papers
~ NEW ~

Sponsor: Centers for Disease Control and Prevention

Call for papers: Deadline December 16, 2007

Contact: Earl Ford, MD, MPH, e-mail Eford@cdc.gov.

Conference details: <http://www.cdc.gov/brfss/conference/index.htm>

Summary: The conference will be held March 15-19, 2008 at the Florida Hotel and Conference Center, Orlando, FL. The BRFSS Conference Committee seeks oral and poster proposals that address important operational and methodological research questions, share key findings from BRFSS data, increase the knowledge and skills of conference attendees, and promote public health. Proposals on any topic in public health, epidemiology, and survey research are welcome for consideration. Proposals related to the conference theme, "Meeting Challenges and Staying Ahead", are particularly welcome.



National Events of Interest

8th Annual Conference for Young Women Affected by Breast Cancer ~ NEW ~

Sponsors: Living Beyond Breast Cancer (LBBC) and Young Survival Coalition (YSC)

Dates: February 22-24, 2008

Location: Hyatt Regency, Jacksonville, FL

Registration and Contact: Details will be at
<http://youngsurvivorsconference.org/> soon.

Contact information: 610-645-4567 (LBBC) or 646-257-3006 (YSC), or via e-mail at
mail@lbbc.org.



Summary: An international educational conference dedicated to the critical issues of young women affected by breast cancer. The weekend will feature the latest educational information and networking opportunities for young women and their caregivers, and cover topics of scientific research, clinical care, and helpful resources.

4th National Summit on Smokeless and Spit Tobacco ~ NEW ~

Sponsors: Rural Health Projects, Inc./Northwest Area Health Education Center (NwAHEC)

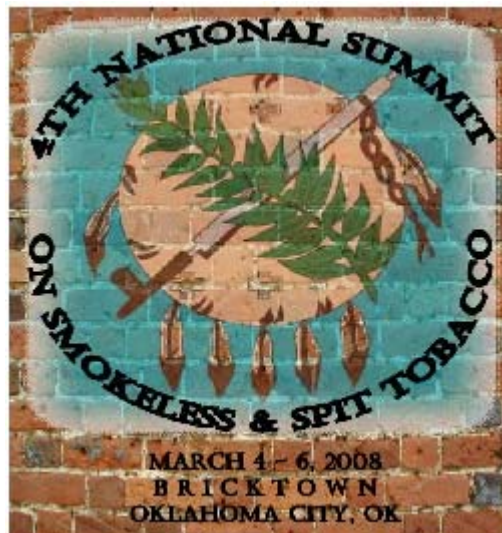
Dates: March 4-6, 2008

Location: Renaissance Hotel/Cox Convention Center, Oklahoma City, OK

Registration and Contact: Conference information, including registration details, is at <http://www.okcspitsummit.org/>. Early bird registration rates in effect until Dec. 31.

Contact: OKCspitsummit08@gmail.com (e-mail) or 580-213-3173 or 580-213-3168.

Summary: This is the only conference that is focused solely on smokeless and spit tobacco. The three day conference will center each day around a specific goal. Day one will include identifying issues around smokeless and spit tobacco; day two will focus on interventions; and day three will focus on implementation.



National Events of Interest

**18th Annual Art and
Science of Health
Promotion Conference:
Maximizing ROI –
Improving Health,
Reducing Costs
~ UPDATED ~**

Sponsor: American Journal of Health Promotion

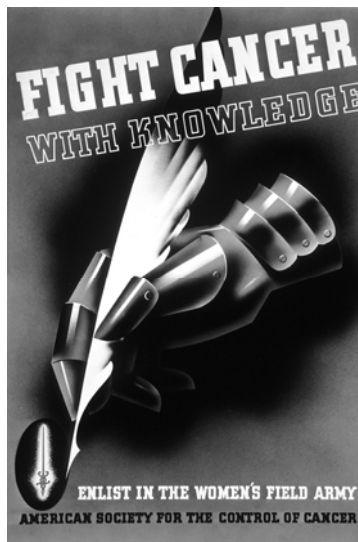
Dates: March 5-8, 2008

Location: San Diego Convention Center, San Diego, CA

Registration and Contact: Various ways to register; see details at the “Register” option from the main Web page, <http://www.healthpromotionconference.org/>.

Contact: contact@healthpromotionjournal.com or 248-682-0707.

Summary: The 2008 Art and Science of Health Promotion Conference will explore questions about what health prevention approaches work best, yield dramatic health improvements, reduce medical costs effectively, and otherwise maximize ROI (return on investment).



“Fight Cancer with Knowledge”, a historical poster from the NCI photo archives (date and artist unknown).

CIS Cancer Bulletin

This edition produced by the Cancer Information Service, Rocky Mountain Region, which serves the states of Arizona, Colorado, Montana, New Mexico, Utah, and Wyoming in cooperation with Penrose-St. Francis Health Services in Colorado Springs, CO.

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and suggestions!

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