

CCC Prevention Committee
 March 30, 2008
 Location: Arizona Department of Health Services
 Conference Call-in number 1-866-751-5726

Attendees: Anne Bergersen, Sharon Jaycox, Sherryl Lewis, Sharon McKenna, Kendra Sabol, Fred Taylor, Jessica Wakelee

Agenda Items	Discussion	Follow-up Items																																				
Minutes	The committee went over the minutes from the January 13, 2009 meeting. The minutes were approved.																																					
Prioritization Worksheet	<p>Lisle introduced to us Logic Modeling and the committee spent a lot of time looking at ideas about why Arizonians are overweight, barriers to physical activities and how the logic map was created.</p> <p>The committee went over the Prioritization Worksheet and the main goal is “Why Arizonans are Overweight or Obese”? The committee looked at each box on the worksheet to see if these can be done within the 2 year period and if we have enough money to do this. Please see chart below:</p> <table border="1" data-bbox="606 808 1551 1474"> <thead> <tr> <th data-bbox="606 808 932 971">Why Arizonans are Overweight or Obese</th> <th data-bbox="932 808 1121 971">Is this within the scope of the mission?</th> <th data-bbox="1121 808 1352 971">Is this modifiable within the given grant cycle/decided upon time period?</th> <th data-bbox="1352 808 1551 971">Are funds available to accomplish this?</th> </tr> </thead> <tbody> <tr> <td data-bbox="606 971 932 1003">Expense of healthy food</td> <td data-bbox="932 971 1121 1003">Y</td> <td data-bbox="1121 971 1352 1003">N</td> <td data-bbox="1352 971 1551 1003">N</td> </tr> <tr> <td data-bbox="606 1003 932 1057">Lack of infrastructure to facilitate behavior change</td> <td data-bbox="932 1003 1121 1057">Y</td> <td data-bbox="1121 1003 1352 1057">Y</td> <td data-bbox="1352 1003 1551 1057">N</td> </tr> <tr> <td data-bbox="606 1057 932 1141">Fruits/vegetables not available at stores within walking distance</td> <td data-bbox="932 1057 1121 1141">Y</td> <td data-bbox="1121 1057 1352 1141">Y</td> <td data-bbox="1352 1057 1551 1141">Y</td> </tr> <tr> <td data-bbox="606 1141 932 1195">Lack involvement of opinion leaders (religious, etc.)</td> <td data-bbox="932 1141 1121 1195">Y</td> <td data-bbox="1121 1141 1352 1195">Y</td> <td data-bbox="1352 1141 1551 1195">Y</td> </tr> <tr> <td data-bbox="606 1195 932 1279">Fast food establishments don't advertise healthy foods</td> <td data-bbox="932 1195 1121 1279">Y</td> <td data-bbox="1121 1195 1352 1279">N</td> <td data-bbox="1352 1195 1551 1279">N</td> </tr> <tr> <td data-bbox="606 1279 932 1333">Promotion of unhealthy foods</td> <td data-bbox="932 1279 1121 1333">Y</td> <td data-bbox="1121 1279 1352 1333">Y</td> <td data-bbox="1352 1279 1551 1333">Y</td> </tr> <tr> <td data-bbox="606 1333 932 1417">Healthy dietary practices not promoted in schools/workplaces</td> <td data-bbox="932 1333 1121 1417">Y</td> <td data-bbox="1121 1333 1352 1417">Y</td> <td data-bbox="1352 1333 1551 1417">Y</td> </tr> <tr> <td data-bbox="606 1417 932 1474">People don't make diet/cancer connection</td> <td data-bbox="932 1417 1121 1474">Y</td> <td data-bbox="1121 1417 1352 1474">Y</td> <td data-bbox="1352 1417 1551 1474">Y</td> </tr> </tbody> </table>	Why Arizonans are Overweight or Obese	Is this within the scope of the mission?	Is this modifiable within the given grant cycle/decided upon time period?	Are funds available to accomplish this?	Expense of healthy food	Y	N	N	Lack of infrastructure to facilitate behavior change	Y	Y	N	Fruits/vegetables not available at stores within walking distance	Y	Y	Y	Lack involvement of opinion leaders (religious, etc.)	Y	Y	Y	Fast food establishments don't advertise healthy foods	Y	N	N	Promotion of unhealthy foods	Y	Y	Y	Healthy dietary practices not promoted in schools/workplaces	Y	Y	Y	People don't make diet/cancer connection	Y	Y	Y	
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What to do as a team?	<p>Kendra will submit the group consensus to Lisle of U of A and will put these items into another logic model that will eliminate half of these boxes.</p> <p>We will look at the Logic Model again at our next meeting. We will decide a goal or strategy for what we want to do in the next year or two.</p> <p>Sharon will give an “in-service” on Body and Soul. We need to educate ourselves as a committee on what some of these things are so that we don’t reinvent the wheel.</p> <p>Kendra will recruit Cindy Aron (Coordinated School Health) and Heather Lysfjord (Physical Activity) to join the committee.</p>	Lisle will redo the Logic Model and send out to everybody on the committee.																																																				

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	Kendra will do an "in-service" on the Cancer Gold Standard.	
10 Items to keep and work on (from the worksheet)	<ul style="list-style-type: none"> • Fruits/vegetables not available at stores within walking distance. • Lack involvement of opinion leaders (religious, etc.) • Promotion of unhealthy foods. • Healthy dietary practices not promoted in schools/workplaces. • People don't make diet/cancer connection. • Parents have not made exercise a priority. • Cultural issues. • Lack of collaboration between research and evaluation on prevention and treatment interventions. • Fear of offending patient/parent. • Urban condition (environment not conducive). 	
Next Meeting	TBD	