

Minutes

DX TX Meeting January 28th at the Virginia G. Piper Cancer Center, second floor, room 206

Present: Bill M, Suzanne H, Melanie O, Joan, Sharon Jaycox (by phone) Marisue G (by phone), Ana Marie Lopez (by phone), Becky H

Attendance Taken

The meeting discussion centered around two items:

- 1) The report back from the AZCC Steering Committee meeting that was held Jan 9th.**
- 2) The distribution of the resource directory.**

- 1) Update from Steering Comm. Meeting Jan 9th given by Becky Howard
A discussion followed about the push for screening yet no new options for treatment are out there:**

- **Lots of oncologists are not taking HMOs or various other insurance programs**
- **Plans becoming more and more restrictive**
- **People are being locked into their current insurance**
- **Lack of 2nd opinion options**
- **Medical oncologists:**
 - **Why are there so few (esp. at places like Maricopa Integrated**
 - **Many are retiring**
 - **What is the horizon for this industry?**

- 2) Resource Directory Distribution:**

Plan is to interface with potential points of distribution (outside of those already listed in the directory) to further expand the reach. (Places currently listed should also be tapped further as a distribution point. So far each place has only rec'd one copy of the directory. It may be prudent to set up these locations as distribution points as well. Allowing for continued partnership and communication as well as a way to get the information out to the communities.)

We mapped the cities/towns directories are currently located in (per the resource directory) and found the major gaps in major cities/towns as:

- **Page**
- **Kingman**
- **Tuba City**
- **Fort Defiance**
- **White River**
- **Litchfield Park (Military Facilities), Surprise**

- Payson
- Globe, Superior
- Gila Bend

Beyond ensuring that the above cities/towns are included in the reach of the resource directory,

a list of the organizations/agencies, associations that committee members selected as potential points of further distribution was created. This list is below attached to the name of the committee member making the contact that org/agency. Following this list is a sample email or letter of questions to ask the organization when making contact.

Becky : Community Health Centers, Native American Community Health Centers

Melanie: Senior Citizen Centers (Area Agency on Aging)

Sharon: AZ 211 this info (resource directory) needs to get interfaced or placed within AZ 211. They have an application that can be filled out for this, but this may not provide the total access and flexibility of content preview that we are hoping for. Find out if entire directory can be linked to or loaded in a way that provides user-friendly access.

Bill: Human Resource Departments of top 50 Corporations in AZ, Home Owners Associations (if they are a link to local support group info etc.), Fire Departments, Crisis Response Teams (if seems applicable), VA System

Suzanne: Social Workers network, Health Ministries, YMCA's, YWCA's, Phoenix Oncology Nursing Society, Tucson Oncology Nurses, Promotoras Networks

Ana Marie: ITCA, HIS

Marisue: Urgent Care Centers, Arizona Hospital Association, ER's (case mgmt), all cancer centers

Joan: libraries and hospital system libraries

To assist committee members in reaching out to the above organizations/agencies a sample letter/email was created by Suzanne Hyde:

Here is the email...remember you will need to change names and contact info etc.

Hi Leann,

I was reviewing the YMCA website and thought you may be the person to contact first and maybe you could lead me in the right direction. I am a member of the Arizona Cancer Control Program which is funded by the Arizona Department of Health Services.

The Arizona Cancer Control Program developed a comprehensive plan that basically will help guide the state's cancer control efforts and promote collaborations between public and private agencies. You can obtain further information by accessing

www.arizonacomprehensivecontrolplan.gov

As a part of this program, we have developed a Cancer Resource Directory and have created a list of organizations which may benefit from this resource book. The resource books are free of charge and to determine how best to distribute them, we wanted to touch base with various organizations to determine their interest and whether the resource book would be a resource that would benefit their organizations' goals and efforts.

To maximize on our limited resources, please review the following questions and provide answers to the best of your ability.

- 1) Are you interested in housing this information?
- 2) What is your "reach" into the community; how many people does the YMCA have contact with on a monthly basis?
- 3) Does the community look to you for information about healthcare?
- 4) Do you have the ability/resources to provide this information to the general public and if so, do you have a specific person who could be in charge of disseminating the info or promoting this info to the public?
- 5) Would you prefer an electronic or printed version of the document?
- 6) Are you willing to remain in contact with the AZCC by accepting our follow up calls to track the effectiveness of your organization as a point of dissemination of this information?

Thank you in advance Leann for your time and consideration.

Sincerely,

