

Arizona Cancer Control Program Early Detection and Screening Committee

February 16th, 2010

10:00 AM - 12:00 PM

Health Services Advisory Group

1600 E Northern Avenue, #100

Phoenix, Arizona 85020

ROOM: Carter Conference Room

Call-in-Number:

1-866-751-5726, then press ***1186832*** (enter the * before and after).

Attendees: Anne Bergersen, Hector Cariello, Mary Dokes, Abby Trujillo Maestas, Kendra Sabol, Virginia Warren, Gena Zischke, Raquel Acosta.

On the phone: Elizabeth Markona, Staci Porter.

Agenda Items	Discussion	Follow-up Items
Review prior minutes	Previous minutes were reviewed and approved by committee.	
ADHS CDC CRC Grant Overview by Virginia Warren	Fit at Fifty HealthCheck Program (FFHP) is funded by Tobacco Tax, Chronic Disease Funds and it's designed to prepare for CDC funds. This pilot project is in place at Mountain Park, North Country and Saint Elizabeth's. Program serves men and women, 50 and over, uninsured and underinsured, between 100-250% FPL. The services it provides are Colonoscopy and FIT and it's integrated with the WWHP. Since Feb 2009, approximately 400 screenings have been provided up to date, two CRC found and many polyps removed. In April 2009 a CDC grant was submitted and approved in June. The CDC Program goal is to increase screening rates to 80% by 2014-national average is 64%. Two thirds of the budget is for Systems Change and one third for screening. Hopi, Navajo and IHS sites are also providing Fit at Fifty Program services. The plan is to leverage with state and federal funds to continue screening. Also, under the Program, surveillance services can be provided. Currently, the compliance rate for FIT is 92%. ASU Biomedical Informatics is a partner to determine baseline of actual screenings. The WWHP and FFHP are already integrated in two community health centers and	

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	evidence based “Systems Change” activities are currently being conducted in four Community Health Centers.	
Question/Comments	<p>The group discussed ways to help spread the word about the FFHP out in the community. The group emphasized the importance of making current systems stronger instead of creating new ones for best continuum of care from screening to diagnostic to treatment. Also educating the community and medical providers needs to be at the top of the list. Corporate distribution channels were discussed in order to inform the community about cancer screening programs so people don’t get diagnosed under the “wrong” program to receive appropriate treatment.</p> <p>Other suggestions:</p> <ul style="list-style-type: none"> • Contact payroll companies to distribute health education messages and inform employees about programs available for the uninsured and underinsured • Distribute health information on the back of grocery receipts • Collaborate with Corporate America 	Gena Zischke will make a list and ideas will be reviewed at the next committee meeting
Anne Bergersen	<p>Update on Undy 5000 Event:</p> <ul style="list-style-type: none"> • Colorectal Cancer Awareness Race • 1st year in 2008, event took place at Tempe Kiwanis Park, over 1,200 participants and over \$100K was raised. • 2nd year in Nov 2009 event took place at the State Capitol in Downtown Phoenix, 850-900 participants, close to \$100K 	

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	<p>was raised.</p> <ul style="list-style-type: none"> • The funds raised are split between the local and national chapter of Colon Cancer Alliance. A portion of the funds is set aside for cancer treatment for Fit at Fifty Program participants. • This year the Undy 5000 will take place Saturday, October 30th at the State Capitol. 	
<p>Update of New Committee Members</p>	<p>Hector Cariello- Chairman Gena Zischke- Co-Chair Raquel Acosta-Recorder</p>	
<p>Kendra Sabol Events Update</p>	<ul style="list-style-type: none"> • March is Colon Cancer Awareness Month. • Friday, March 5th is "Dress in Blue Day", which is a day to wear blue clothing, in an effort to raise awareness of the signs and symptoms of this disease, as well as the importance of early detection. • Saturday, March 6th, is the "Colon All Angels" motorcycle run. This motorcycle run is to promote awareness of colon cancer and raise funds for Colon Cancer Alliance. The run will consist of motorcycles, cars and trucks riding and driving along a pre-determined route in the East Valley. More information can be found: http://colonallangels.webs.com/ 	

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- **On Sunday, March 21st, join us for a night out with the Phoenix Suns.** They are playing the Portland Trailblazers that night, and the Suns have offered a block of tickets at a discounted price, with a portion of the ticket price coming back to Colon Cancer Alliance, the local chapter and the Fit at Fifty HealthCheck Program. For \$55, you get a ticket to the game, a Suns player jersey bag, block seating at the game, and a group welcome on the jumbotron! To purchase tickets or get more information about this game, please contact Kendra Sabol at 602.542.2808 or via email at sabolk@azdhs.gov.
- **unTEAL a Cure Event to Support Ovarian Cancer** (March 7).
- **Lymphoma Workshop:** Understanding Lymphoma Basics and Current Treatment Options (March 6).
- **Mobile Mammogram Screening Event** – First New Life Family Fun and Fitness Day (March 20).
- **Colorectal Cancer Conference** at St. Joes (March 21).
- **Colorectal Cancer Seminar** by Dr. Ramesh Ramanathan (March 25).
- **Fourth Annual Living with Myeloma Conference** (March 27).
- **Third Annual AzMN/Ft. Defiance Cancer Awareness and Advocacy Conference** (June 5).
- **Learn about Colon Cancer** at St. Joseph's Comprehensive Cancer Center (Saturday, March 20th). The free conference is

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	<p>co-sponsored with The Wellness Community and will run from 8:00am to 11:30. Breakfast and lunch will be provided.</p> <p>-Other comments:</p> <ul style="list-style-type: none"> • Healthy Latinos/Latinos Saludables Program educates the community in group settings about Colorectal Cancer prevention and screening. Invite them to come to our next committee meeting to discuss ways to synergize. • Review logic model to understand reasons why people are not getting screened. • Create a calendar for each “awareness month”. 	
<p>Hector Cariello</p>	<ul style="list-style-type: none"> • Hector suggested reviewing and/or updating our committee plan: mission statement, future plans, what has been done in the past, progress, committee activities, cancer rates, resource list and to work with other ADHS health disparity committees. • Send upcoming events to Hector for distribution 	<p>Hector will forward our committee plan and the detection and screening logic model.</p> <p>Hector will distribute information on community events</p>
<p>Next Meeting</p>	<p>Monday, April 12th, 2010 10:00 to 11:30 am Mountain Park Health Center 635 E. Baseline Rd Phoenix, AZ 85042</p>	