

CCC Early Detection and Screening Committee Meeting Minutes
 Breast Cancer Sub-Committee
 Monday, November 17, 2008
 Location: AZ Department of Health Services, 150 Bldg, Room 300B
 Conference Call-in number

Attendees: Sharon Jaycox, Kendra Sabol, Ann Bergersen, Debra Barnes, Jolene Rasmussen, Sherryl Lewis, Diane Tasev, Virginia Warren, Olivia Garcia, Susan Priest, Betty DeCarlo

Agenda Items	Discussion	Follow-up Items
Undy 5000 Update:	<p>The Undy 5000 was a collaborative event with Colon Cancer Alliance and it was to raise awareness for the need for Colorectal Cancer Screening. The event was held on Saturday, November 15, 2008 at Kiwanis Park, Tempe, AZ; 753 people registered online and another 500 showed up at the race to register</p> <p>No news media were present. There were some concerns about any pictures or video of the event that would show inappropriate dress among the participants.</p> <p>ADHS is in a profit sharing agreement with Colon Cancer Alliance. We get a certain percentage of the profit; those dollars would be used for treatment dollars for those screened within the Fit & 50 Health Check Program. We will have a debriefing meeting in the near future and start planning for the next Undy 5000.</p>	

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<p>Fit & 50 Health Check Program:</p>	<p>The Fit & 50 Health Check Program is a program that ADHS is funding with tobacco tax dollars. It's a colorectal cancer screening program for the uninsured and underinsured. There was a procurement process and there will be contracts to three providers in three counties. They are Pima, Maricopa and Coconino counties for this pilot project. In Coconino county there will be North Country Community Health Center, in Maricopa County there will be Mountain Park Community Health Center and in Pima County there will be St. Elizabeth of Hungry. The tools to be for screening would be the Fit Test and Colonoscopy. The staff at ADHS that supports the Well Women Program for data and for case management will be supporting this program also. An office within our Bureau will be set up for Early Detection and Screening. The dollars that come in for additional programs would be Osteoporosis and Cardiovascular disease screening.</p> <p>A short manual has been put together for this program that we will count on the contractor's to help us to expand what is in the manual. All of this is being built to transition into the CDC Colorectal Cancer demonstration project. There will be a RFA (request for application) for funding for additional programs for the colorectal cancer screening demonstration project by the CDC. We have six months into this program and 700 people will probably be screened. Will set up a follow-up meeting for debriefing with Colon Cancer Alliance.</p> <p>Do we want to keep Colorectal Cancer and Breast Cancer separate or bring together as one committee? We should come back together as one committee.</p> <p>It was suggested to send an email out to everybody to find out what other cancers needs to be identified to put into the logic model.</p> <p>Objectives:</p>	
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	<p>Lung has no screening mechanism. Breast cancer, Prostate cancer, Oral cancer, Cervical cancer, Prostate cancer, Colorectal cancer, Ovarian cancer and CRC have screening mechanisms.</p> <p>Need to look into as a group: Development of targeted promotional activity Screening promotion Smoking cessation Increased physical activity</p> <p>We need to review the objectives that best fit the goals that we have obtained; what we have accomplished to date; have a discussion on how to prioritize on moving forward and do some work on logic objective.</p>	<p>Invite the U of A Evaluation Team to the next meeting.</p>
<p>Open Discussion:</p>	<p>The next Susan G. Komen Race for the Cure event will be held on Sunday, April 19, 2009 at Reid Park.</p> <p>Kendra mentioned that last Thursday, the American Cancer Society and herself went to Graham County Regional Medical Center. The American Cancer Society is starting a Pilot program within the Western Division and they are looking at how colorectal cancer affects Graham County. The American Cancer Society has designated a small grant of \$3,000 to go the Graham County Medical Center and the staff for establishing a plan of action to increase colon cancer awareness.</p>	<p>Sherryl will look up on the internet when the next Three Day Event will take place.</p> <p>The email address is http://www.komensaz.org or http://www.3day.org.</p>
<p>Next Meeting Date:</p>	<p>The next meeting will be held in early January 2009.</p>	