

CCC Early Detection and Screening Committee Meeting Minutes
 Breast Cancer Sub-Committee
 Thursday, March 13, 2008
 10:00 -11:30 am
 Location: AZ Department of Health Services, 150 Bldg, Room 335C
 Conference Call-in number 602-542-9007

Attendees: Michal Rudnick, Jeanette Hovey, LeeAnn Collins, Jolene Rasmussen, Sharon Jaycox, Jennifer Lenz

Agenda Items	Discussion	Follow-up Items
Grant and Project Updates	Jennifer Lenz reported that the committee has been awarded the grant submitted via ADHS to implement the lay health advisor training for the Phoenix Affiliate in addition to the Southern Affiliate. The committee will start implementation discussions within the workgroup.	
Review of Logic Model	<p>From the January meeting, the EDSC decided to continue as two workgroups, one focused on breast cancer and the other focused on colon cancer.</p> <p>Jennifer presented the committee the logic map based on the committee's work done in the January meeting specifically to address the low proportion of women aged 40 years and over who have received appropriate breast cancer screening. The committee reviewed the logic map and made one edit.</p> <p>Next, the committee was provided with a prioritization worksheet listing each antecedent condition with three criteria columns as listed below:</p> <ul style="list-style-type: none"> Criteria 1 – Can the committee find the resources to change the condition? Criteria 2 – Can the committee change the condition in 2 years? Criteria 3 – What conditions if changed would generate “the most bang for the buck”? <p>The committee completed the prioritization process and ended up with the following antecedent conditions:</p> <ul style="list-style-type: none"> <input type="checkbox"/> PCP's unaware/not current on screening recommendations/varied interpretations <input type="checkbox"/> PCP's don't understand how critical their recommendation for screening is <input type="checkbox"/> PCP's perceive a lack of interest in screening <input type="checkbox"/> There is no dialogue between PCP and patient about risks <input type="checkbox"/> PCP believes that the patient is less at risk <input type="checkbox"/> Patients do not know about risks <input type="checkbox"/> Lack of education/awareness <input type="checkbox"/> Consumers do not know the benefits of detection <input type="checkbox"/> Misinformation and perceptions about incidence <input type="checkbox"/> People don't know about innovations in breast cancer treatment <input type="checkbox"/> Institutional barriers (works schedules) 	Jennifer to update logic model for BCS.

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	<ul style="list-style-type: none"> <input type="checkbox"/> Screening is inconvenient <input type="checkbox"/> Patients are not seeking screening <input type="checkbox"/> Lack of information on available services <input type="checkbox"/> Messages about health are not reaching target populations <input type="checkbox"/> Messages about health are not coming from “trusted” or culturally competent sources <input type="checkbox"/> Lack of local services <input type="checkbox"/> Lack of transportation to screening services <p>The committee grouped categories into patient and provider education objectives and structural barrier objectives. Using the Community Guide intervention information on what works to increase screening the group identified potential strategies.</p> <p>Jennifer reported on progress made through the CRC sub-committee and shared strategies to identify is similar options exist.</p> <p>The committee will utilize the lay health training as a strategy for public education as well as the cultural competency training for Southern Affiliate providers.</p> <p>The committee agreed to that working through professional organizations and social organizations was a good approach and will work on key messages at the next meeting.</p> <p>The committee will discuss strategies further at next meeting.</p>	<p>Dr. Jones to contact current President of AZ Academy of Family Physicians and Internist group to discuss meeting for collaboration.</p> <p>Jennifer to work on draft of key messages with committee.</p> <p>Jodi with American Cancer Society to share community mobilization efforts for potential collaboration.</p>
Next Meeting Date	TBD	Jennifer Lenz to schedule next meeting and distribute date, time, and meeting location information.